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The Art of Persuasion

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Ron: Do you know how to win friends and influence people? It might not be with you think.

Announcer: For FamilyLife Blended®, here's Ron Deal.

Ron: I think we've lost the art of persuading someone. We resort to loud declarations and a pushy attitude. We do that in politics, in sports and sometimes at home. Proverbs 25:15 suggests a much more powerful approach. Patience can persuade a ruler, it says, and soft speech powerful enough to break a bone. No, we're not trying to hurt someone.

The point is, gentleness and kindness can have a powerful influence. It might not be quick but the outcome is much more significant. For example, a pushy stepparent is easily dismissed but a tender leader might find he has a following. For FamilyLife Blended I'm Ron Deal.

Announcer: To find out more visit familylifeblended.com.

FamilyLife Blended with Ron Deal is a production of FamilyLife, of Little Rock, Arkansas. Help for today. Hope for tomorrow.

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